



**Suja Co.:** Suja began from a shared dream to help people transform their lives through conscious nutrition. The two handcrafted lines of cold-pressed juices, Suja Classic™ and Suja Elements™, are 100% Certified Organic and verified Non-GMO by the Non-GMO Project. All Suja juices and smoothies use High Pressure Processing (HPP) (also known as cold pressure) to kill any harmful bacteria and preserve essential nutrition and taste. Suja Classic, packed with pure fruits and vegetables, is the convenient way to drink daily nutrients the body needs and help maintain overall health. The Suja Elements smoothie line is especially refreshingly delicious and packed with vital nutrients. With a wide range of cold-pressed organic offerings, Suja has a juice or smoothie for every lifestyle.

**Meaning of Suja:** Long, Beautiful Life

**Date Established:** May 2012

**Employees:** 100

**Headquarters:** 8380 Camino Santa Fe Drive  
San Diego, CA 92121

**Production Facilities:** San Diego (22,000 square-feet), Philadelphia (26,000 square-feet)

**Co-Founders:** Jeff Church, James Brennan, Eric Ethans, Annie Lawless

**Contact Us:** [info@sujuice.com](mailto:info@sujuice.com)

**Website:** <http://www.sujuice.com>

**Facebook:** <http://www.sujuice.com/Sujuice>

**Twitter:** <https://twitter.com/Sujuice>

**Instagram:** <http://instagram.com/lovesuja>



**Suja Classic™:** Purely convenient nutrition that is cold-pressed and crafted by our Culinary Institute of America trained chefs. Each juice offers a clean, crisp, refreshing taste. Suja Classic™ is organic and Non-GMO verified.

**Bottle Size:** 16-ounces

**Flavors:** 12 Essentials, Fuel, Fiji, Glow, Green, Supreme, Lemon Love, Master Cleanse, Purify, Spark, Vanilla Cloud

**SRP:** \$8.99 w/exception of Lemon Love and Master Cleanse (\$6.99)

**Where to Buy:** Whole Foods, Sujuice.com, Amazon.com, and select grocery and natural foods stores nationwide including Safeway.



**Suja Elements™:** Suja Elements™ is a Whole Foods Exclusive line of organic & Non- GMO cold-pressed juices & smoothies that offer vital nutrients and a refreshing taste with no added flavors or preservatives.

**Bottle Size:** 12-ounces

**Flavors:** 24 Karat, Berryoxidant, Blutrrients, Green Charge, Mango Fuego, Tropicaloe, Blue Dream, King of Greens and Jasmine Tea.

**Cause Collective:** Suja Elements™ donates 20 cents for every bottle sold to the non-profits that are a part of the Suja Elements Cause Collective™ that addresses four key areas of concern: Human Aid, Health & Nutrition, Conservation, and Growing Practices & Conservation. Cause Partners include: Whole Kids, Whole Planet Foundation, Teens Turning Green, Citizens for GMO Labeling, New Eyes, and International Rescue Committee. The company's goal is to raise \$1 million annually on behalf of the Elements Cause Collective.

**Price:** \$4.99

**Where to Buy:** Available exclusively at Whole Foods Markets nationwide.